



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Great American Media**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

AgM

**Advertiser** Democratic Congressional Campaign (913)  
**Agency** Great American Media (3571)  
**Buyer** KEULEMAN, KATIE  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Product** ph: (555) 555-5555  
**Brand** Political - Issue (1068)  
**Acct Types** DCCC (28005)  
**Est/Headline** National/Political  
**Demo** 1194/06144703  
**Revision**  
**Comments** DCCC

**Invoice** 643014  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 311940  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**CO-OP/Order Type** No/Normal  
**Package**

Gen. Date 10/30/2012 4:04:13PM

\*\*\*\*\* THIS IS A CASH IN ADVANCE

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:13AM (Tu)	00:30		D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:23AM (We)	00:30		D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:13AM (Th)	00:30		D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:27AM (Fr)	00:30		D3C12FL10T01H	\$570.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1	10/22/12 5:22AM (Mo)	00:30		D3C12FL10T01H	\$570.00	
3.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:41AM (Tu)	00:30		D3C12FL10T01H	\$570.00	
3.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:53AM (We)	00:30		D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:42AM (Th)	00:30		D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:53AM (Fr)	00:30		D3C12FL10T01H	\$775.00	
4.0	Spot	5:30:00AM- 6:00:00	Day,M-1	10/22/12 5:52AM (Mo)	00:30		D3C12FL10T01H	\$775.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:12AM (Tu)	00:30		D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:12AM (We)	00:30		D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 6:23AM (Th)	00:30		D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 6:42AM (Fr)	00:30		D3C12FL10T01H	\$1500.00	
6.0	Spot	6:00:00AM- 7:00:00	Day,M-1	10/22/12 6:55AM (Mo)	00:30		D3C12FL10T01H	\$1500.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/16/12 7:28AM (Tu)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/16/12 8:29AM (Tu)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/17/12 7:43AM (We)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:59AM (We)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/18/12 7:26AM (Th)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/18/12 8:41AM (Th)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/19/12 7:58AM (Fr)	00:30		D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/19/12 8:41AM (Fr)	00:30		D3C12FL10T01H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/22/12 7:58AM (Mo)	00:30		D3C12FL10T01H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/22/12 8:54AM (Mo)	00:30		D3C12FL10T01H	\$1750.00	
9.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/20/12 5:14AM (Sa)	00:30		D3C12FL10T01H	\$300.00	
10.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	10/20/12 6:23AM (Sa)	00:30		D3C12FL10T01H	\$850.00	
10.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	10/20/12 7:22AM (Sa)	00:30		D3C12FL10T01H	\$850.00	
11.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	10/21/12 5:40AM (Su)	00:30		D3C12FL10T01H	\$300.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Su-2	10/21/12 5:59AM (Su)	00:30		D3C12FL10T01H	\$850.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Su-2	10/21/12 8:22AM (Su)	00:30		D3C12FL10T01H	\$850.00	
13.0	Spot	9:00:00AM-10:00:00	Per week (2),Tu,We,Th,Fr	10/17/12 9:59AM (We)	00:30		D3C12FL10T01H	\$425.00	
13.0	Spot	9:00:00AM-10:00:00	Per week (2),Tu,We,Th,Fr	10/19/12 9:59AM (Fr)	00:30		D3C12FL10T01H	\$425.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 12:10PM (Tu)	00:30		D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 12:21PM (We)	00:30		D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 12:22PM (Th)	00:30		D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 12:37PM (Fr)	00:30		D3C12FL10T01H	\$750.00	
17.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/22/12 12:35PM (Mo)	00:30		D3C12FL10T01H	\$750.00	
18.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 1:28PM (Tu)	00:30		D3C12FL10T01H	\$600.00	



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**Revision**  
**Comments** DCCC

Invoice	643014
Inv Date	10/28/2012
Terms	Net 30
Contract	311940
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal  
Package

Gen. Date 10/30/2012 4:04:13PM

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## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
18.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 1:30PM (Fr)	00:30	D3C12FL10T01H	\$600.00	
19.0	Spot	1:00:00PM- 2:00:00	Day,M-1	10/22/12 1:28PM (Mo)	00:30	D3C12FL10T01H	\$600.00	
21.0	5pot	12:00:00PM-12:30:00	Day,Su-1	10/21/12 12:14PM (Su)	00:30	D3C12FL10T01H	\$500.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:11PM (Tu)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:22PM (We)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:27PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
22.0	5pot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:13PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
23.0	Spot	5:00:00PM- 5:30:00	Day,M-1	10/22/12 5:23PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:42PM (Tu)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:43PM (We)	00:30	D3C12FL10T01H	\$2000.00	
24.0	5pot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:53PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:30PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
25.0	5pot	5:30:00PM- 6:00:00	Day,M-1	10/22/12 5:54PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/16/12 6:12PM (Tu)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/17/12 6:00PM (We)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/17/12 6:23PM (We)	00:30	D3C12FL10T01H	\$2600.00	
26.0	5pot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/18/12 6:28PM (Th)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/19/12 6:12PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1,W-2,Th-1,F-2	10/19/12 6:55PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
27.0	5pot	6:00:00PM- 7:00:00	Day,M-2	10/22/12 6:00PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
27.0	Spot	6:00:00PM- 7:00:00	Day,M-2	10/22/12 6:55PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:59PM (Tu)	00:30	D3C12FL10T01H	\$2600.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:59PM (We)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 7:06PM (Th)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 7:12PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/16/12 7:43PM (Tu)	00:30	D3C12FL10T01H	\$3000.00	
31.0	5pot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 7:37PM (We)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 7:29PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
32.0	5pot	7:00:00PM- 8:00:00	Day,Sa-2	10/20/12 7:52PM (Sa)	00:30	D3C12FL10T01H	\$1000.00	
34.0	Spot	8:00:00PM- 9:00:00	Day,F-1	10/19/12 8:45PM (Fr)	00:30	D3C12FL10T01H	\$3250.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/17/12 11:27PM (We)	00:30	D3C12FL10T01H	\$2000.00	
35.0	5pot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/18/12 11:34PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/21/12 11:13PM (Su)	00:30	D3C12FL10T01H	\$2000.00	
36.0	5pot	11:35:00PM-12:10:00	Day,Tu-1,W-2,Th-1	10/16/12 11:54PM (Tu)	00:30	D3C12FL10T01H	\$750.00	
36.0	Spot	11:35:00PM-12:10:00	Day,Tu-1,W-2,Th-1	10/17/12 12:01AM (We)	00:30	D3C12FL10T01H	\$750.00	
36.0	5pot	11:35:00PM-12:10:00	Day,Tu-1,W-2,Th-1	10/17/12 11:53PM (We)	00:30	D3C12FL10T01H	\$750.00	
37.0	Spot	6:00:00AM- 9:00:00	Per week (1),Sa	10/20/12 6:45AM (Sa)	00:30	D3C12FL10T01H	\$2000.00	M/G For 28.0.1
38.0	Spot	5:00:00PM- 6:00:00	Per week (1),We,Th,Fr	10/19/12 5:22PM (Fr)	00:30	D3C12FL10T01H	\$2650.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4,36.0.1
39.0	Spot	12:00:00PM- 1:00:00	Per week (1),We,Th,Fr	10/17/12 12:35PM (We)	00:30	D3C12FL10T01H	\$1100.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4,36.0.1



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AgM

<b>Advertiser</b>	<b>Democratic Congressional Campaign (913)</b>	<b>Invoice</b>	643014
<b>Agency</b>	<b>Great American Media (3571)</b>	<b>Inv Date</b>	10/28/2012
<b>Buyer</b>	<b>KEULEMAN, KATIE</b>	<b>Terms</b>	Net 30
<b>Salesperson</b>	<b>Telerep/Washington DC, Washington DC</b>	<b>Contract</b>	311940
<b>(1040)</b>	<b>ph: (555) 555-5555</b>	<b>Bill Type</b>	Standard
<b>Product</b>	<b>Political - Issue (1068)</b>	<b>Period</b>	10/1/2012 - 10/28/2012
<b>Brand</b>	<b>DCCC (28005)</b>	<b>CO-OP/Order Type</b>	No/Normal
<b>Acct Types</b>	<b>National/Political</b>	<b>Package</b>	
<b>Est/Headline</b>	<b>1194/06144703</b>	<b>Gen. Date</b>	10/30/2012 4:04:13PM
<b>Demo</b>			
<b>Revision</b>			
<b>Comments</b>	<b>DCCC</b>		

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Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
40.0	Spot	8:00:00PM-11:30:00	Per week (1), Sa	10/20/12 12:03AM (Sa)	00:30		D3C12FL10T01H	\$6750.00	
41.0	Spot	12:00:00PM- 1:00:00	Per week (1), Th	10/18/12 12:29PM (Th)	00:30		D3C12FL10T01H	\$1200.00	M/G For 18.0.1,18.0.2
42.2	Spot	12:00:00PM- 1:00:00	Per week (1), Th	10/18/12 12:51PM (Th)	00:30		D3C12FL10T01H	\$750.00	
43.0	Spot	11:00:00AM-12:00:00	Per week (1), Su	10/21/12 11:54AM (Su)	00:30		D3C12FL10T01H	\$3000.00	M/G For 30.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



gross Total Commission	\$134,375.00 (\$20,156.25)	Total Spots 82
Net Total	\$114,218.75	

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.